

## **Transasia Bio-Medicals Ltd. launches advanced diagnostic solutions**

Transasia Bio-Medicals Ltd. has been offering unmatched services since the last thirty five years. With its quality products, it is a name synonymous with reliability, affordability and customer delight. Being a leader in the Indian diagnostic industry, Transasia has set a benchmark in offering holistic healthcare solutions.

Every year, Transasia expands its product portfolio to include the latest cutting edge technology for prevention and precise disease detection. The various annual medical conventions attract a genus of professionals from all over country and the world, thereby offering Transasia a perfect platform to showcase its latest offerings.

The 55<sup>th</sup> Annual Conference of Indian Society of Haematology & Blood Transfusion- Haematocon 2014 was held at the world's largest integrated film studio complex- Ramoji Film City in the city of pearls- Hyderabad, between 6<sup>th</sup> - 8<sup>th</sup> November, 2014. Transasia launched its latest Coagulation Series – ECL 105 (Single Channel Coagulation Analyzer) and ECL 412 (Four Channel Coagulation Analyzer) at the event through the hands of Dr. Tejinder Singh (Prof. & HOD- Pathology, Maulana Azad Medical College, New Delhi). Both the instruments received a phenomenal response from the attending Doctors and technicians.



**Dr. Tejinder Singh inaugurating  
the ECL series at Hematocon**

Pune played host to 63<sup>rd</sup> Annual Conference of IAPM & Annual Conference of IAP-ID (APCON 2014) between the 4<sup>th</sup> - 7<sup>th</sup> December, 2014. Transasia was an active participant at the conference with the grand launch of following instruments, through the hands of Lt. Gen. J. R. Bharadwaj, Dr. (Maj. Gen.) S. K. Nema (Prof. & HOD - Pathology, Index Medical College & Research Centre, Indore) and Brig. V Srinivas (HOD- Pathology, AFMC & Organizing Secretary, APCON 2014):

- ECL 105 & ECL 412- latest coagulation series
- HbVario- HbA1c & HbA2/F Analyzer for diabetes management
- EBG Stat 820/1020 –Critical care analyzers



**Lt. Gen. J. R. Bharadwaj at APCON**

Transasia's Global Product Managers Dr. Suchan Pavel from Czech Republic and Ms. Corinne Robbe from France addressed the audiences through scientific sessions on 'Newer trends in urine sedimentation' and 'Advancement in semi-automated coagulation analyzers' respectively.

The 'Sun City-Jodhpur' was a perfect venue this winter, for the 41<sup>st</sup> National Conference of Association of Clinical Biochemists of India (ACBICON 2014) held

from 10<sup>th</sup>- 13<sup>th</sup> December. Dr. Pravin Sharma (Prof. & HOD – Biochemistry, AIIMS, Jodhpur & Org. Sec., ACBICON 2014) and Dr. Jayashree Bhattacharjee (Principal-Vardhman Mahavir Medical College & Safdarjung Hospital) & Prof. Rajendra Prasad (Prof. & HOD- Biochemistry, PGI, Chandigarh) launched HbVario, EBG Stat 820/1020 and the newest ERBA System Packs (Enzymatic Creatinine, Bilirubin Total & Direct and Lipase). Here again, Dr. Suchan Pavel addressed the gathering on the topic 'New trends and technology in urine sediment analysis'.



**Dr. Jayashree Bhattacharjee inaugurating  
EBG Stat at ACBICON**

The team from Transasia then travelled to the heart of the country- New Delhi to launch the products at APP- IMA Pathcon & Lab Expo held on 14<sup>th</sup> December, 2014. The entire new product basket including the ECL series, EBG Stat 820/1020, HbVario and the system pack reagents were launched through the hands of Brig. Gen. Rajan Malhotra (Dy. Gen. – Armed Forces and Medical Services), Dr. Vinay Aggarwal (CMD, Pushpanjali Crosslay Hospital & Past President, IMA) and Dr. Rakesh Sharma (Founder – New Delhi Path Lab). In addition, Dr. Pavel and Dr.

Sushrut Pownikar (HOD-Hematology & Sp. Immunology, Dr. Lal Path Labs Pvt. Ltd.), spoke on the topics, 'New trends and technology in urine sediment analysis' and 'Newer Parameters in Hematology' respectively. The event was a grand success, with active participation of doctors from all across India.



**Lt. Gen. J. R. Bharadwaj and Brig. P. S. Dhoot with the Transasia team at APP-IMA Pathcon**

Thereafter, the team proceeded to Madurai to participate in the 62<sup>nd</sup> Annual National Conference of Indian Society of Anaesthesiologists, held between 25<sup>th</sup>-29<sup>th</sup> December, 2014. Dr. S.C Ganesh Prabhu (Director, Anesthesia Dept., Vellamal Medical College, Madurai & President, ISA, Madurai) inaugurated EBG Stat 820 with much fanfare.





Transasia continues the efforts to bring in state of art technology in the field of diagnostics to the medical fraternity in India and world alike.

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