



Press Release

**Transasia Bio-Medicals Ltd. to aid Tamil Nadu Medical Service Corporation Ltd. (TNMSC)
fight the dengue menace**

Transasia Bio-Medicals Ltd., India's Leading In-vitro Diagnostic Company, today announced that it has won a large order for Sysmex 3 Part Differential Hematology analyzers along with hematology reagents from the Tamil Nadu Medical Service Corporation Ltd. (TNMSC). The commercial details of the bid were not revealed.

Transasia has already completed the delivery of the instruments within the stipulated duration. As part of the agreement, Transasia will also deliver after sales and application support along with the necessary training, whenever required.

This Sysmex 3 Part Differential Hematology analyzer comes with a unique parameter P-LCR (platelet large cell ratio). It helps in the accurate reporting of platelet counts, which plays a crucial role in monitoring dengue cases, among other diseases such as thrombocytopenia and idiopathic thrombocytopenia. Till date, Transasia has installed more than 24,000 Sysmex 3 Part Differential Hematology analyzers across the country.

Of late, Tamil Nadu has been battling the dengue menace. Incessant rains have led to a spurt in the number of dengue cases reported. Up to October 2017, more than 10,000 cases have been reported across the state. Public health officials have identified clusters in Palani, Pollachi, Bhavani, Manapparai and Hosur where the incidence of the disease is high or prevalent over a prolonged period of time. In addition, hospitals in 10 districts, including Kanyakumari, Tirunelveli, Coimbatore and Salem, have been put on alert.

The Government has acted swiftly in order to contain the rapid spread of the mosquito-borne infection. In addition to conducting sanitation drives and awareness campaigns, the health officials in the state are also focusing on early detection and monitoring. The aim is to particularly reach out to the remote areas that lack access to primary healthcare facilities for early diagnosis.

This initiative by TNMSC is in line with the recently released National Health Policy 2017. Under this policy, the Government has announced 'Free Diagnostics Service Initiative' for providing a minimum set of diagnostics to the underserved people in India. The National Vector Borne Disease Control Programme under the National Health Mission aims at providing universal access to equitable, affordable and quality healthcare services for prevention and control of vector borne diseases such as dengue.

"We are happy to be chosen by TNMSC to supply these hematology analyzers. This order shows that our instruments are trusted for quality and accuracy. The order has come in at the right time, especially since there is a pressing need to control the spread of dengue in the state. With its unique features that can help in monitoring the infection, we are committed to helping the Tamil Nadu health ministry curb dengue cases at the earliest. Moreover, our well-knit network is competent of providing the necessary after sales support", cited a spokesperson from Transasia Bio-Medicals Ltd.

According to clinicians, detection of the disease early on and more importantly accurate detection is the need of the hour. In recent years, the transmission of both Malaria and Dengue fever has increased predominantly in both

the urban and semi-urban areas. While Zika virus is a growing concern for the world, dengue and malaria still affect our various states.

Transasia is 'Committed to a Healthier and Happier World' and with orders like these, Transasia's products reach out to the interiors of the country. Limited access to quality medical technologies have been the pain points of over 70% of Indians who live in smaller towns and rural areas. This is where Transasia plays a major role in impacting the lives of every individual through our accessibility and reach. Its huge employee base of over 700, covers larger cities, Tier 2 and 3 cities and governmental entities. In addition, a strong team of product specialists constantly identify and address the varying customer needs. Transasia provides direct services to over 300 cities and towns of India. To achieve broader coverage, it also has a network of 350 channel partners.

Sources:

<http://www.thehindu.com/news/cities/chennai/27-dengue-deaths-recorded-in-state/article19804019.ece>

<https://timesofindia.indiatimes.com/city/chennai/in-tamil-nadu-its-a-war-on-dengue/articleshow/59583979.cms>

About Transasia Bio-Medicals Ltd.

Founded in 1979, Transasia Bio-Medicals Ltd., India's Leading In-vitro Diagnostic Company offers products and solutions in Biochemistry, Hematology, Coagulation, ESR, Immunology, Urinalysis, Critical Care, Diabetes Management, Microbiology and Molecular Diagnostics.

Transasia provides doctors and patients with reliable, affordable and innovative Medical Diagnostic Systems, with an impressive install base of above 50,000 equipments across India. It has a vast network of the more than 250 service engineers, 400+ sales and marketing team, 21 zonal offices and 350+ distributors.

It is the first Indian company to manufacture and export blood analyzers and reagents, in the 1990s. Today, Transasia's indigenous research has resulted in development of state of the art, 'Make in India' products and technologies, enabling its products to be among the best in the world.

All along its journey spanning more than three decades, Transasia has been recognized for its commitment to healthcare. It has been conferred 'Global Growth Company-2014' by the World Economic Forum amongst many others.

Headquartered in Mumbai, Transasia is a part of the global Erba Diagnostics Mannheim GmbH Group. The Erba –Transasia Group has spread its footprint across USA, UK, Germany, Czech Republic, France, Italy, Russia and Turkey through various acquisitions.

Erba's production sites in India, Czech Republic and USA and R&D centres in France, UK, India and Czech Republic form a hub for indigenous manufacturing of world class deliverables. Today, the Erba - Transasia Group serves millions across 104 countries. For further information, kindly visit www.transasia.co.in
