

ERBA launches new products at the Annual Arab Health exhibition

The ERBA Group of Companies, a subsidiary of Transasia Bio-Medicals Ltd. has spread its wings over 100 countries globally and is today recognized as one of the most reputed organizations offering quality diagnostic solutions. Innovative products, ably supported by an excellent after sales service, have made ERBA a trusted partner for innumerable healthcare professionals throughout the world!

Through our active participation in various international trade organizations and exhibitions, we strive to reach out to anybody in need of quality diagnostic solutions. The Arab Health Exhibition and Congress offer a global platform for the confluence of some of the best names in the industry. This year Arab Health was held between 26-29 January 2015 at the Dubai International Convention and Exhibition Centre. More than 10,000 exhibitors and representatives from over 80 countries made the convention a grand success.

ERBA has been an active part of the exhibition for eleven years. This year too, the ERBA Group showcased some of its latest and best technologies in the field of Hemostasis, Immunology and Diabetic management based assays, using HPLC based HbA1c analyzer as well as its critical product range of blood gas analyzers.



The key highlight at the event was the launch of ERBA's latest Hb Vario, EBG Stat 820 /1020 Blood gas analyzer, semi-automated hemostasis- ECL 412/ ECL 105 and fully automated urine

sedimentation, Laura XL- Line. The ERBA Group was well represented by Suresh Vazirani- Chairman & Managing Director and his team.

More than 2500 people including reputed pathologists, microbiologists, diabetologists & hematologists from all over the world including India, visited the ERBA stall. Some of the famous names include the Ministry of Health (MOH) team from UAE, Saudi Arabia, Kuwait, Oman, Iran, Bahrain and Iraq. They highly appreciated ERBA Group's technical expertise, especially the newly launched products from the Transasia stable.



In fact, the ERBA team managed to grab some spot orders as well, from reputed organizations across the world. Through its continuous endeavors, the ERBA Group strives

in its mission to meet the needs for reliable, affordable and innovative medical diagnostic solutions.
